

JANUARY 2023

# SIGNAGE SOLUTIONS FROM CONCEPTION TO COMPLETION



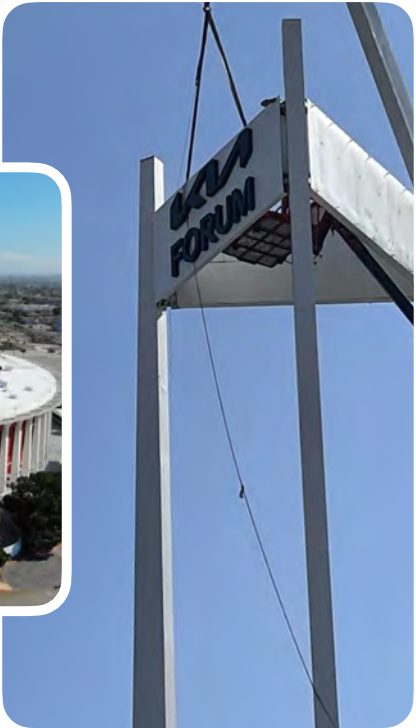
Signarama, founded in 1999, is a full service signage and environmental branding firm based in the New York City area, with production facilities in New York & California. We provide signage planning, design, fabrication and installation services from the East Coast to the West Coast and everywhere in between.

Our capabilities are varied and quite diverse. Temporary and permanent signage, large and small, lighted and non-illuminated, vinyl applications, banners-but our forte and strength is in providing solutions to unconventional and sometimes seemingly impossible requests in a quick and efficient manner. When you partner with us, you can be confident that you are partnering with a team that has 25 years+ of experience, knowledge and dedication to provide superior signage solutions all while working within your scheduling constraints and challenges.

Some examples of problem solving of finding solutions when others could not:

**Kia Forum**

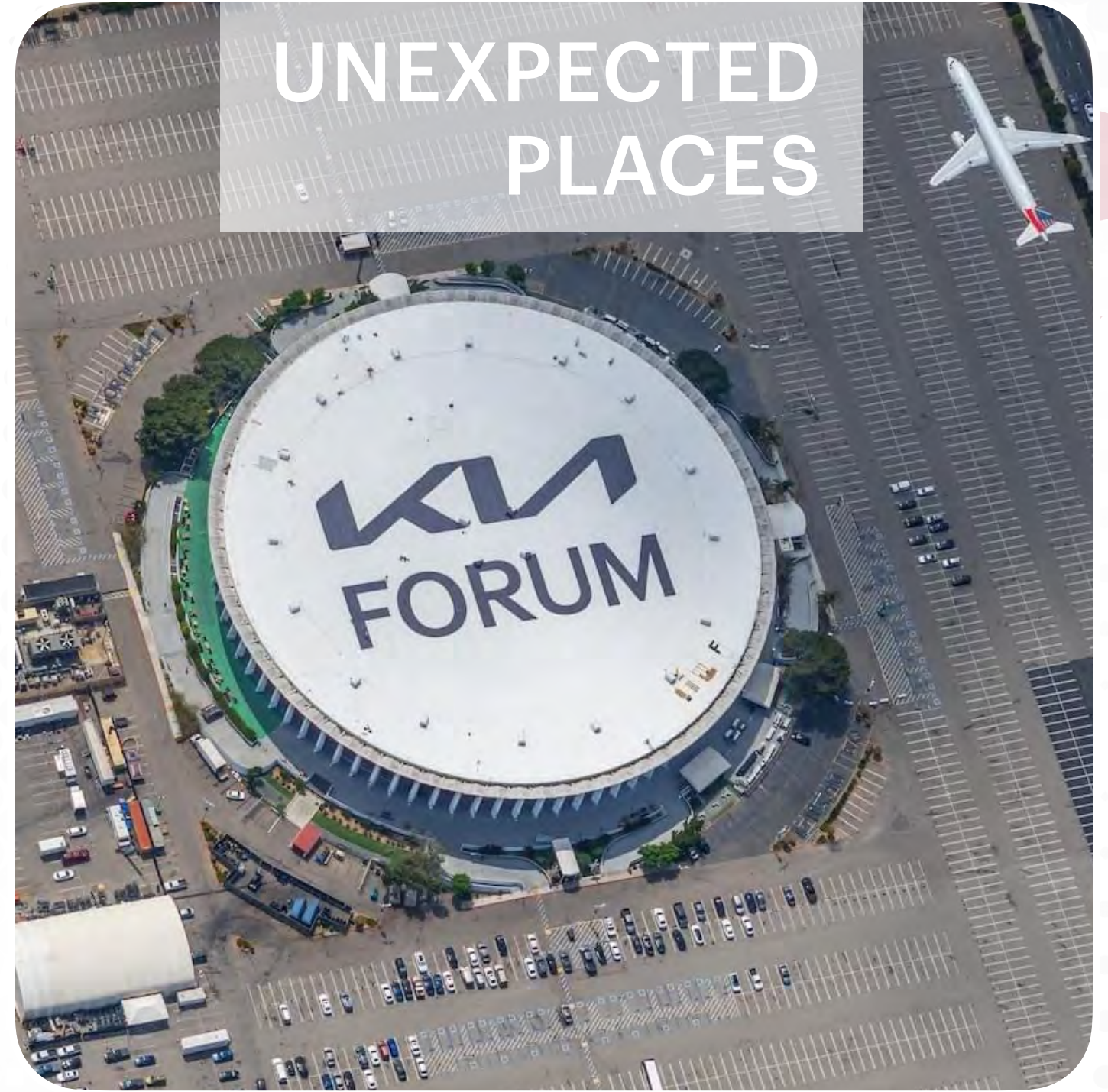
In 2022, The Forum in Inglewood, CA was rebranded the KIA Forum. Part of the rebranding was the roof. The client requested that we brand the roof with a larger-than-life logo visible from the air for the multitude of fliers out of LAX to enjoy. The roof was fairly new -10 years old- but because of the pandemic, the standard roof material was not available and wouldn't be for for 9-12 months or longer. This didn't matter to the client - the roof had to be rebranded by June. So our production team developed an alternate option more readily available and ultimately less costly. The KIA FORUM roof was completed by the end of May 2022.



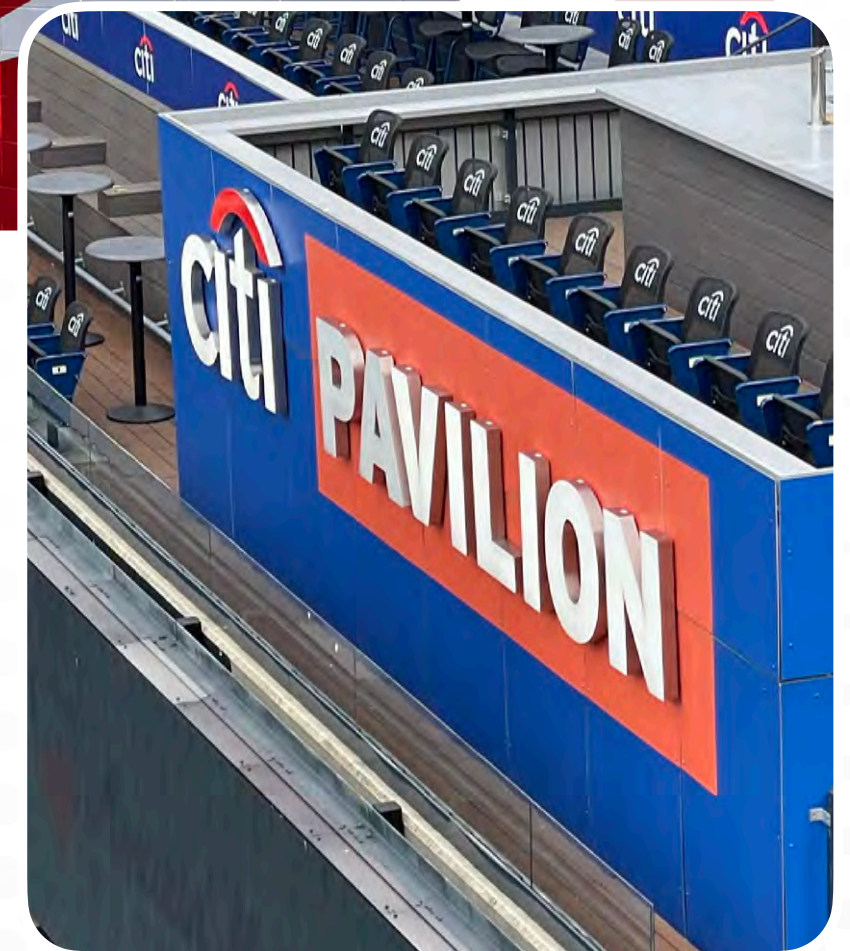
**Harry Styles Forum Harry's House**

In October 2022, Harry Styles was on a 15 show , one month takeover at the FORUM. The client requested freestanding 8' high letters to be installed on the roof to read: HARRY'S HOUSE. The challenge was that the dates were not consecutive. So the letters needed to have the ability to be lowered for "non- Harry" events and then raised for Harry's shows. We had 10 days to design, get the structure stamped and approved by a structural engineer, file and obtain a permit, fabricate and install. With meticulous planning and a lot of hard work, the Kia Forum became "HARRY'S HOUSE" within those (10) days.

We look forward to working with you.



UNEXPECTED  
PLACES



# HARRY'S HOUSE



WHEN THE  
IMPOSSIBLE  
BECOMES  
REALITY





ONE OF A KIND

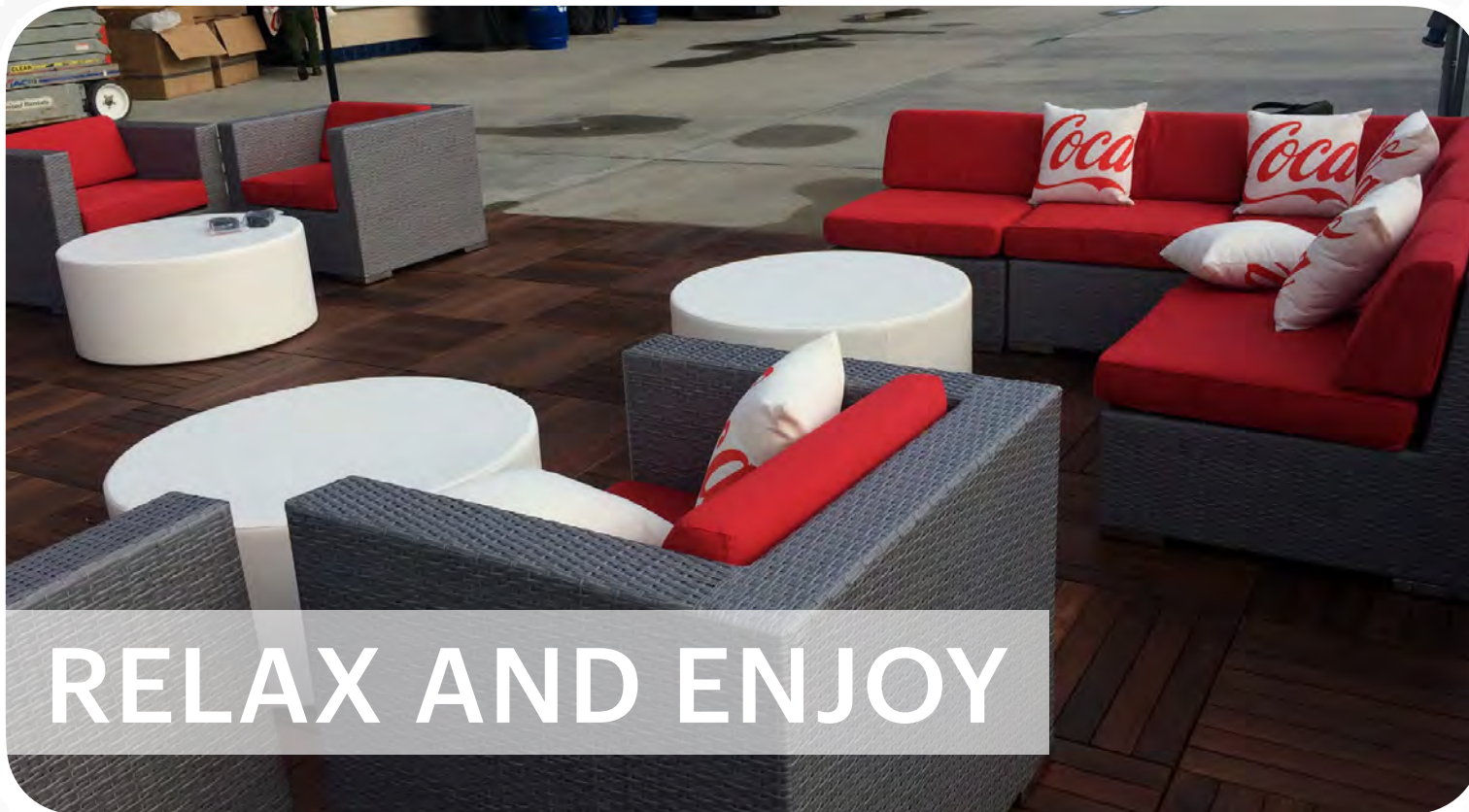




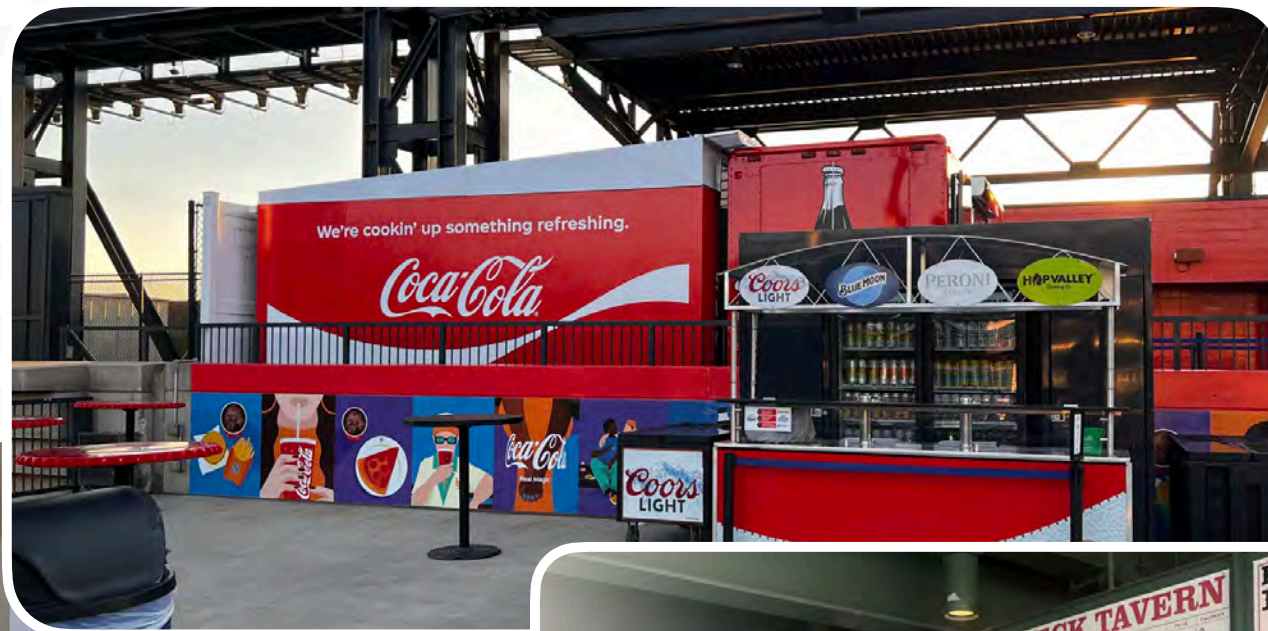




STAND OUT







THE WALL

